NEW DIANA ISD Athletic Department STRATEGIC PLAN 2021-2024

Our Vision

Create an environment that will positively impact all our student athletes to help reach their greatest potential.

Our Mission

The Mission of New Diana ISD Athletic Department is to compete to win in every contest. In order to achieve that we must develop athletes by promoting their personal growth; fostering a strong work ethic; creating leaders; learning to be quality teammates and representing our team, school district, and community in a first-class manner.

In Athletics, we believe:

- Positive relationships between all stakeholders are foundational to an athletic program success
- Positive culture and a safe environment foster growth
- Everyone has inherent values and deserves to be treated with dignity and respect
- Learning is an active process requiring engaging tasks and engaging minds
- New Diana Athletics will set the standard for excellence
- All planning and actions will be purposeful and involve a high level of engagement
- Confidence fuels risk taking
- Disciplined people, in both thought and action, will achieve greatness over mediocrity

Athletics

Objective: 1

NDISD Athletics will implement strategies to retain and recruit highly qualified coaches/teachers

Strategies:1.1.

Create strategic processes and purposeful incentives through research across districts within our region

Specific Results:1.1.1

Retain quality coaching staff and reduce turnover rate

Objective: 2

Provide all student athletes and coaches with up-to-date facilities

Strategies:2.2

Create a plan for maintaining current athletic facilities as well as addressing needs for the future

Specific Results:2.2.2

Develop master plan for athletic facilities to assist in recruitment of coaches and to provide up-to-date facilities for our students

Objective: 3

NDISD Athletics will continuously improve the department's culture and climate

Strategies:3.3

Create a positive environment that promotes a winning and competitive drive for our students

Specific Results: 3.3.3

Develop and implement a comprehensive plan to communicate with and engage all stakeholders



NEW DIANA INDEPENDENT SCHOOL DISTRICT